

Harvest

Resource Pack

Welcome and thank you

Contents:

- Checklist and guide
- Online guide
- Posters
- Completion form
- Promotion guide
and downloads



HARVEST COLLECTION CHECKLIST & GUIDE



GET IN TOUCH

Register your Harvest Collection Point on our website:

weareac.org/harvest#form



LOCATION, LOCATION, LOCATION!

Decide the best place for your collection point, somewhere that's easy for people to see & access.



IT'S ALL IN THE DETAILS

Decide the dates your collection will open & close.

Provide a box or table for donations to be left.

Print & display copies of our "Celebrate Harvest" & "What we need" posters



SPREAD THE WORD

Tell friends, family, workmates, club members, classmates etc about your collection and what & how to donate - display posters, send emails, post on your social media [#harvestagainsthunger](https://twitter.com/harvestagainsthunger) we've even prepared some for you



READY TO GO

Pack up your collection in bags/boxes.

Once your collection has closed, complete the Donations Record Form:

Print the form included in the Harvest Resource Pack & include with your collection, or complete the form online: forms.office.com/e/Qa9PVWr1Jj



STOCKING OUR SHELVES

Book a time slot on our website (weareac.org/warehouse) to drop your donation off at our Warehouse.

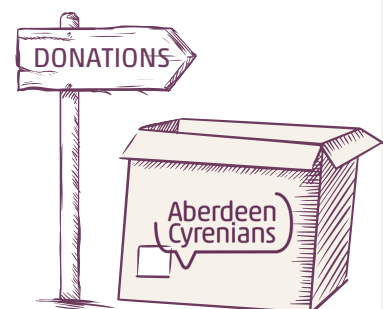
Or If you have a large number of items please get in touch

(warehouse@weareac.org) as we may be able to arrange a collection.



FEEL GOOD

You've made a difference and supported those in crisis in your community! Spread the feeling by thanking those who donated to your collection!



HARVEST COLLECTION ONLINE

If you're unable to host a physical donation collection point there are still a number of ways you can support our Harvest Appeal.

1. Collect financial donations and send us a supermarket shop
2. Promote our Amazon Wishlist or set up your own
3. Collect financial donations and donate it to Aberdeen Cyrenians

Please let us know about the donation you are sending via our online form:
forms.office.com/e/Qa9PVWr1Jj

1. COLLECT DONATIONS FOR A SUPERMARKET ORDER

Spread the word and collect money you can use to do a supermarket shop for us. You can do the shop in store or use a supermarket website to send us a delivery.

Please arrange delivery to: Aberdeen Cyrenians, Unit 1, Union Glen, Aberdeen, AB11 6ER, Monday to Friday, 9-4pm

2. USING AMAZON WISHLIST

You can also keep it all online by promoting our Amazon wishlist:
amazon.co.uk/hz/wishlist/lz/1IZ4N5Q0F5W5T

Under 'Business order information' you can enter or leave the PO box empty, then select 'Continue'. Under 'Choose a delivery address', select Aberdeen Cyrenians

Or if you would like to know how many donations your organisation collects, you can create your own wishlist and set the delivery address to the above. This handy guide takes you through the steps for setting it up:

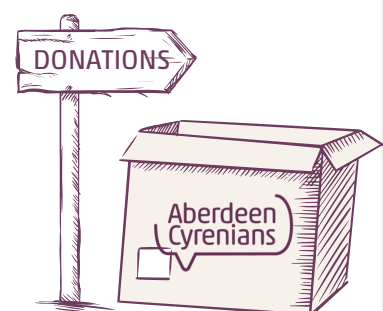
lifewire.com/make-and-share-amazon-wish-list-4685515

3. DONATE YOUR COLLECTION TO ABERDEEN CYRENIANS

You can pay a collection to us in a number of ways.

We accept cash, cheques, bank transfers or online card payments.

Find out how here: weareac.org/donate



HARVEST DONATION POINT

On behalf of
Aberdeen
Cyrenians

Donate here to protect vulnerable people this winter



Tinned food

Such as fruit,
vegetables, meat
and fish



Instant meals

Such as pot noodles
and super noodles



Desserts

Such as custard
and rice pudding



Sauces

Such as curry
or pasta

"Never in my life have I been in receipt of such thought. I cried. It's the first time I felt someone was thinking of us. Thank you so much." - Amanda



Harvest



We are in urgent need of:



TINNED FRUIT, VEG & PULSES



TINNED MEAT AND FISH



TINNED DESSERTS



JAM & MARMALADE



BISCUITS, CRISPS & SWEETS



PASTA AND CURRY SAUCES



TEA, COFFEE, HOT CHOCOLATE,
DILUTING JUICE & SUGAR



POT NOODLES, SOUP &
CUP A SOUP



CEREAL, PORRIDGE & UHT MILK



SHAMPOO & CONDITIONER



SHOWER GEL



TOOTH BRUSH AND PASTE



SOAP & HANDWASH



RAZORS & SHAVING CREAM



DEODORANT



NEW DOUBLE BEDDING SETS



TOILET ROLL



NEW SOCKS & UNDERWEAR



PET FOOD



Aberdeen Cyrenians provides a range of care and support services for people in need across the North East.

All of our staff are specialists in providing care and assistance, providing a safe place to seek help.

PERSON-CENTRED SERVICES FOR EMPOWERMENT & RESILIENCE



HOMELESSNESS

Advice, tenancy and income support, and advocacy to challenge unfair practices.



VIOLENCE AND ABUSE

Emergency housing access to escape, and holistic recovery from current and historical abuse.



ISOLATION & LIMITATION

Empowering personalised home support that maintains dignity and choice



DISCRIMINATION

Specialist advice and support for equality, safety, inclusion, justice and housing.



CRISIS AND POVERTY

Safe, welcoming environment for anyone struggling; including access to essentials and advice.



ADDICTION & MENTAL ILLNESS

Respite and support for wellbeing and recovery through inclusion and acceptance



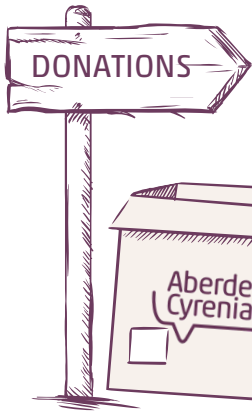
JUSTICE SYSTEM

Supporting people to rebuild a place in their community.



DIGITAL EXCLUSION

Support with skills, equipment & data to access vital services.



HARVEST COLLECTION DONATIONS RECORD

Thank you for taking the time to organise a Harvest Collection on behalf of Aberdeen Cyrenians. The donations you have collected will ensure that those experiencing crisis in the North-east this Winter receive the help they need.

To help us to best plan and distribute donations it would be really helpful if you could please complete this form once your collection has closed and in advance of your donations being received by us.

Please include a printed copy of this completed form with your collection, or complete it online at: forms.office.com/e/Qa9PVWr1Jj.

Organiser's Name:	
Organiser's Email:	
Name of Organisation/Community Group/Company (if applicable):	
Date of Donation Booking Slot at Warehouse (if applicable):	
Date of collection of donations by Aberdeen Cyrenians (if applicable, arranged by request):	
We would like to thank you for organising a Harvest Collection, please select your preference: <input type="checkbox"/> Email <input type="checkbox"/> Post <input type="checkbox"/> Social media <input type="checkbox"/> No thank you	
Would you like to hear about other opportunities to make a difference for people in crisis by joining our mailing list? <input type="checkbox"/> Sign me up	

Please complete the table below to tell us about what you have collected.
 For each applicable category of item, count the number of bags/boxes and enter the number of the relevant size..

	Small Carrier Bag/Box	Bag for Life /Medium Box	Black Bag
Food & Beverages			N/A
Toiletries			
New Bedding			
Clothing			
Other (Please specify)			

THANK YOU !

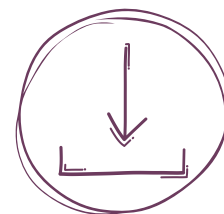


SOCIAL MEDIA, INTRANET and LETTER GUIDE

Thank you for taking the time to organise a Harvest Collection on behalf of Aberdeen Cyrenians. We aim to make it as easy as possible so we've put together some social posts you can share internally or externally to help get your staff, customers, families, and members donating to your collection.

It's entirely up to you if you'd like to use them, but if you find it helpful, please download and use the materials provided to help make your collection a success as well as taking the opportunity to share your commitment to social inclusion.

Harvest Launch Post



[Download the image](#)

Suggested text:

We're fighting hunger by joining the @AberdeenCyrenians #HarvestAgainstHunger appeal.

We'll be collecting donations of food and hygiene items to help people experiencing crisis and ensure no one struggles alone.

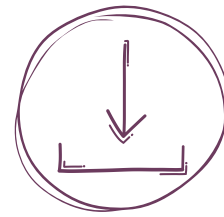
If you're able to contribute, you can add some extra items to your shop and drop off your donations at our collection point:

 Start and End dates

 Times Open

 Location

Donation priorities post

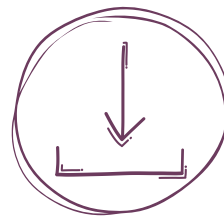


[Download the image](#)

Suggested text:

Not sure what to donate to our #HarvestAgainstHunger collection in aid of Aberdeen Cyrenians? These are the items that are most in demand. Why not add a little extra to your shop and donate it to our food drive? 🇬🇧 🙌

Collection Point Open post

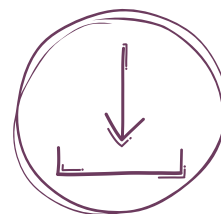


[Download the image](#)

Suggested text:

Our collection point for #HarvestAgainstHunger is now open!! Please help people experiencing hardship by donating from today. We'll be collecting all donations by <end date> so don't miss out on your opportunity to make a difference.

Thank you and reminder post



[Download the image](#)

Suggested text:

Our huge thanks to everyone that has contributed to our #HarvestAgainstHunger appeal. You still have a few days left to bring in any contributions if you haven't managed to yet. Thank you to everyone for helping people experiencing hunger, hardship, and homelessness.

Draft Email/letter

We recommend attaching the information flyer on priority items included in this pack. You can download it [here](#).

Dear all,

We wanted to let you know that we are hosting a Harvest Donation Point in aid of Aberdeen Cyrenians. The appeal helps provide vital food and essential items for those experiencing poverty and hardship in our local community. If you are able to make a contribution it would be greatly appreciated.

We will be setting up a Donation Point from START DATE to END DATE at LOCATION which will be open TIMES.

Any food items can be donated so long as it doesn't contain alcohol. The most needed foods include tinned meat, tinned fruit and tinned vegetables, sauces for pasta or curry, instant meals such as noodles or soup, tea, coffee, sugar, cereals, UHT milk, snacks such as crisps, biscuits and sweets. Other essential items needed are hygiene goods including shower gel, shampoo, deodorant, toothbrushes and toothpaste. For more information please visit: weareac.org/harvest#donate

Last year, communities created 82 collection points across the city and shire, delivering over 8,000 meals for people unable to afford food. Demand continues to rise due to the cost-of-living. More than half of hard working families claiming Universal Credit ran out of food last month. It's no longer even the devastating choice between heating or eating when many can afford neither. One in ten Scots now regularly have to skip meals, with 1 in 5 parents prioritising others instead of feeding themselves. So, we're determined to make a difference and help increase the amount of food available so that no one is left to struggle alone.

Thank you in advance for any contributions you are able to make. If you are struggling yourself and in need of support then please remember that you can reach out to Aberdeen Cyrenians for advice and practical support on 0300 303 0903 | www.weareac.org | [Hello@weareac.org](mailto>Hello@weareac.org)

Draft Email/letter for virtual Harvest

We recommend attaching the information flyer on priority items included in this pack. You can download it [here](#).

Dear all,

We wanted to let you know that we are supporting Aberdeen Cyrenian's Harvest Appeal. Due to REASONS, we are unable to host a donation collection point. However, we will be collecting donations to arrange a supermarket delivery to be delivered directly to Aberdeen Cyrenians. The appeal helps provide vital food and essential items for those experiencing poverty and hardship in our local community. If you are able to make a contribution it would be greatly appreciated.

If you are able to contribute, please pay your donation to NAME, ROLE by DATE so that we can plan our food delivery order.

OR If you are able to contribute, please purchase an item from Aberdeen Cyrenian's Amazon Wishlist: amazon.co.uk/hz/wishlist/l/1IZ4N5Q0F5W5T

OR If you are able to contribute, please purchase an item from our Harvest Amazon Wishlist: amazon.co.uk/hz/wishlist/l/<your wishlist code here>

Last year, communities created 82 collection points across the city and shire, delivering over 8,000 meals for people unable to afford food. Demand continues to rise due to the cost-of-living leaving more and more families unable to eat enough. It's no longer even the devastating choice between heating or eating when many can afford neither. 1 in 10 Scots now regularly have to skip meals, with 1 in 5 parents prioritising others instead of feeding themselves. So, we're determined to make a difference and help increase the amount of food available so that no one is left to struggle alone.

Thank you in advance for any contributions you are able to make. If you are struggling yourself and in need of support then please remember that you can reach out to Aberdeen Cyrenians for advice and practical support on 0300 303 0903 | www.weareac.org | [Hello@weareac.org](mailto>Hello@weareac.org)